SFTMA
SAN FRANCISCO TREASURY MANAGEMENT ASSOCIATION



Sponsorship

Options & Benefits 2026-27

The mission of SFTMA is to foster a community for treasury professionals by providing exceptional educational resources and unparalleled networking opportunities in the Bay Area.

admin@SFTMA.org

www.SFTMA.org

SFTMA
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Program Year 2026-27

About Us

We strive to empower our members with the knowledge and connections needed to excel in their careers, drive innovation, and shape the future of the treasury industry. Through a commitment to continuous learning and meaningful engagement, we aim to build a supportive network where professionals can collaborate, grow, and achieve their full potential.

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Program Year 2026-27

$6,000

Fireside Forum Moderator

3 available (September, January and June)

Sponsoring the Fireside Forum Networking Reception offers a unique opportunity to showcase your brand while supporting meaningful connections among treasury professionals. This sponsorship provides prominent visibility during the event's networking experience, positioning your organization alongside industry leaders and decision-makers in a relaxed, engaging environment.

- branding on all event materials
- role of moderator during the fireside chat
- five (5) event tickets
- post-program attendee list (name, title, company, email)
- logo and hyperlink on SFTMA website homepage

$2,000

Fireside Forum Networking

3 available (September, January and June)

Sponsoring our Holiday Social offers a fantastic opportunity to showcase your brand in a relaxed atmosphere. This sponsorship is an ideal way to build meaningful connections and engage with attendees in a memorable, informal setting.

- branding on all event materials
- sponsor announcement and retractable banner at the event
- business card custom drink ticket (2 per attendee)
- two (2) event tickets
- post-event attendee list (name, title, company)
- logo and hyperlink on SFTMA website homepage

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Program Year 2026-27

$4,000

Holiday Premier Sponsor

2 available (December 2, 2026)

Sponsoring our Holiday Social offers a fantastic opportunity to showcase your brand in a relaxed atmosphere. This sponsorship is an ideal way to build meaningful connections and engage with attendees in a memorable, informal setting.

- branding on all event materials
- sponsor announcement and retractable banner at the event
- sponsor branded items at event
- premier logo on business card custom drink ticket (2 per attendee)
- three (3) event tickets
- post-event attendee list (name, title, company, email)
- logo and hyperlink on SFTMA website homepage

$2,750

Holiday Sponsor

2 available (December 2, 2026)

Sponsoring our Holiday Social offers a fantastic opportunity to showcase your brand in a relaxed atmosphere. This sponsorship is an ideal way to build meaningful connections and engage with attendees in a memorable, informal setting.

- logo on business card custom drink ticket (2 per attendee)
- dedicated shout-out at the event
- two (2) event tickets
- post-event attendee list (name, title, company)
- logo and hyperlink on SFTMA website homepage

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Program Year 2026-27

$2,500

Virtual Seminar

3 available (October, February, and April)

sponsorship requires confirmed speaking submission

Submitting a speaking session for a virtual education seminar provides a powerful platform to showcase your expertise while enhancing your brand's credibility. As a speaking sponsor, this is a chance to position your organization as a thought leader, engage with a targeted audience of treasury professionals, and drive meaningful conversations.

- branding on all event materials
- speaking role during virtual seminar
- post-event attendee list (name, title, company, email)
- logo and hyperlink on SFTMA website homepage
- five (5) event tickets + unlimited practitioner guests

$1,500

Chapter Sponsor

ONLY 1 REMAINS (SFTMA membership and branding only)

Becoming a Chapter Sponsor provides year-round brand visibility and direct access to the SFTMA community of corporate treasury professionals. This sponsorship includes logo placement on our website and emails, two chapter memberships, and exclusive or advanced access to events.

- logo and hyperlink on SFTMA website homepage
- two (2) SFTMA Chapter Memberships
- logo in the footer of all SFTMA email communications
- members receive access to post-event attendance recaps
- one (1) dedicated LinkedIn post on the SFTMA public page
- one (1) job posting featured on the SFTMA website

Thank you for partnering with the SFTMA and fostering a community for treasury professionals.

admin@SFTMA.org

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Program Year 2026-27

Calendar of Events

SEP — Mix & Mingle Happy Hour + Virtual Seminar
exclusive access for members and corporate treasury practitioners

OCT — Virtual Seminar
advance access for sponsors and corporate treasury practitioners

NOV — AFP 2026 National Conference

DEC — Fireside Forum @ Anthropic +
Holiday Social, December 2nd @ The Treasury

JAN — Fireside Forum
advance access for sponsors and corporate treasury practitioners

FEB — Virtual Seminar

MAR — Mix & Mingle Happy Hour
exclusive access for members and corporate treasury practitioners

APR — Virtual Seminar

MAY — San Francisco Treasury Symposium, May 20th
chapter's premier annual event for education and networking

JUN — Fireside Forum
advance access for sponsors and corporate treasury practitioners

JUL — Mix & Mingle Happy Hour
exclusive access for members and corporate treasury practitioners

For registration and program information visit www.SFTMA.org